



Sponsoring Germany's only Domain Driven Design conference

18.-19. October 2018 in Berlin

KanDDDinsky is one of the first conferences world wide
dedicated to bring Domain Driven Design
to the working developer.



What is KanDDDinsky ?

Our mission is to inspire and educate the working programmers with all degrees of experience in Domain Driven Design, and to help them connect.

The community in Europe is growing fast, and we provide help and guidance for those who experiment with DDD, and nurish a culture of experimentation, learning and sharing.

We believe that software development is about business solutions first, and that we can gain a lot for everyone by bringing the right people together.



General Information

Last years KanDDDinsky conference featured speakers like Alberto Brandolini (Inventor of Event Storming), Nick Tune (Author of “Patterns, Principles, and Practices of Domain-Driven Design”), Mathias Verraes (Founder of DDDEurope) and Yves Reynhout (DDD Belgium Organizer) and had over 200 attendees.

The conference with it’s 25 talks in four tracks on one day was so successful, that we are now expanding to two conference days and more practical workshops.

Slides and talks are available at <http://youtube.com/kandddinsky>.

Most of the attendees are senior developers or architects.



The Venue

KanDDDinsky 2018 will be held at:

H4 conference Hotel

Karl Liebknecht Strasse 32, 10178 Berlin,

literally in the middle of one of Berlin's numerous cultural hubs.

The famous Alexanderplatz is within walking distance

and it's well connected with public transport.





Gold Sponsor

Gold sponsors packages receive booth space at the event. This is the perfect spot for your team to meet other developer and modeller. Your booth space will have a booth table and chair. You can decorate your table as you like, e.g. you can use it to display signage, products, materials or swag giveaways. We encourage sponsors to send engineers to interact with attendees during session breaks, and to avoid large displays and heavy marketing materials.

Benefits.

- Logo on KanDDDinsky website

- Logo on all email communication

- 50 word description on the website

- 2 included tickets

- Own table

Silver Sponsor

Silver sponsors share a swag table where they can lay out printed materials, stickers or other swag. Since this is a shared table, please be a good neighbour and don't use up too much of the table.

Benefits.

Logo on KanDDDinsky website

Logo on all email communication

1 included ticket

Swag on shared table

Lanyard Sponsor

RESERVED

You sponsor the lanyard for all attendees. We will use any lanyard you provide. We need around 400 lanyards (for attendees, sponsors, staff) from you to make sure everybody gets one

Benefits.

Logo on KanDDDinsky website

Logo on all email communication

2 included tickets

Swag on shared table

Every attendee will get a lanyard with your name/logo.



Coffee Sponsor

You sponsor the coffee for all attendees. We will use any branded coffee cups you provide. We need around 1200 cups from you to make sure everybody gets one

Benefits.

Logo on KanDDDinsky website

Logo on all email communication

2 included tickets

Swag on shared table

Every attendees coffee cup will be branded with your name/logo.



Evening Sponsor

We will have an evening event for all attendees, speakers and sponsors. You will be thanked in the opening of the conference for providing the food and you can show signage at the event itself.

Benefits.

Logo on KanDDDinsky website

Logo on all email communication

3 included tickets

Swag on shared table

Signage at the evening event

You will be named as Sponsor of the evening event



Video Sponsor

RESERVED

We will record all talks of the event. They will be published on our YouTube channel after the event. We will show your logo at the beginning of every video.

Benefits.

Logo on KanDDDinsky website

Logo on all email communication

3 included tickets

Swag on shared table

Your logo at the beginning of every video.

You will be named as Video Sponsor

Sponsor Packages

Package	Silver	Gold	Lanyard	Coffee	Evening	Video
Price in € (excl. VAT)	€1250	€2500	€2500 <i>RESERVED</i>	€3000	€3500	€3500 <i>RESERVED</i>
Logo on website	♥	♥	♥	♥	♥	♥
Logo on all emails	♥	♥	♥	♥	♥	♥
50 words desc. on website	-	♥	♥	♥	♥	♥
Included tickets	1	2	2	2	3	3
Flyer/swag on shared table	♥	-	♥	♥	♥	♥
Named Sponsor	-	-	♥	♥	♥	♥
Space for own table/booth at conference	-	♥	€1000	€1000	€1000	€1000

Sponsor FAQ

1. Can you send me directions?
You can find the directions to the venue here:
<https://www.h-hotels.com/en/h4/hotels/h4-hotel-berlin-alexanderplatz/location>
2. How big is our booth space?
For Gold Sponsors, you will receive a table (140x70cm) and two chairs that you can decorate as you like. Silver sponsors share a swag table where they can lay out printed materials, stickers or other swag. Since this is a shared table, please be a good neighbour and don't use up to much of the table.
3. When can we pick our booth spot?
Booths are not selectable. Our team will assign your table. Assignments will be made two weeks before the conference date. You can enter the venue Friday morning 8:30 am to setup your table, Saturday 9:00 am.
4. How many scanners (and which type) do we get?
None. The booth is a place to talk to people during breaks and this conference is not a typical conference or convention. We have seen that sponsors benefit the most when they bring engineers to the conference and interact with the attendees during the sessions. You are responsible to collect any information you want in person if you want to do giveaways.
5. Can we bring a 1m roll-up as our back wall?
Whatever you bring must fit behind or on your table.
6. Will there be a company sign at our booth?
You must bring your own signage and all signage must either fit on or behind the table.

Sponsor FAQ

8. Do we get an ad in the program? When do you need the graphics?
We will use the logos that are on the web site. Furthermore we need a very high resolution logo (Best in .eps format or minimum 300 dpi) for the rollups we are going to print.
9. Do we get a dedicated email blast?
No, even better. We will give you a twitter shout out.
10. Who should I send?
Not marketing folks, send your developers, testers and product owners that can interact with attendees during the sessions and the breaks.
11. Can we get a Platinum sponsorship package?
There is no platinum sponsorship package. If you have however an awesome idea to support the attendees and us: Please let us know!.
12. How do I pay the sponsorship package?
You will receive an invoice including VAT, if applicable.
13. How do we register our sponsor tickets?
Once payment is done, we will send you an email requesting registration details of the attendees that will use the tickets associated with your sponsorship level.

Sponsor FAQ

14. How many people do you expect?
We are planning for 300 attendees.
15. What kind of attendees will come to the conference?
We are focusing on people which are modelling and building business applications away from monolithic software (or not) and tech-first approaches. This will typically include Architects and Lead Developers.
16. Any questions?
Please do not hesitate to contact us in case you have any questions. Send an email to sponsor@kandddinsky.com or tweet to [@kandddinsky](https://twitter.com/kandddinsky).



Sponsorship Agreement Form

In order to confirm your sponsorship, please complete this form and send it by email to: sponsor@kandddinsky.com.

Contact person: _____

Contact person email: _____

Company name: _____

Company address: _____

Company VAT number: _____

Sponsorship package type: _____

On behalf of the organizer,
KanDDDinsky UG (haftungsbeschränkt),
Berliner Str. 101, 13189 Berlin,
for KanDDDinsky 2018:

On behalf of Sponsor:

Signature
Name:
Date:

Signature
Name:
Date: