

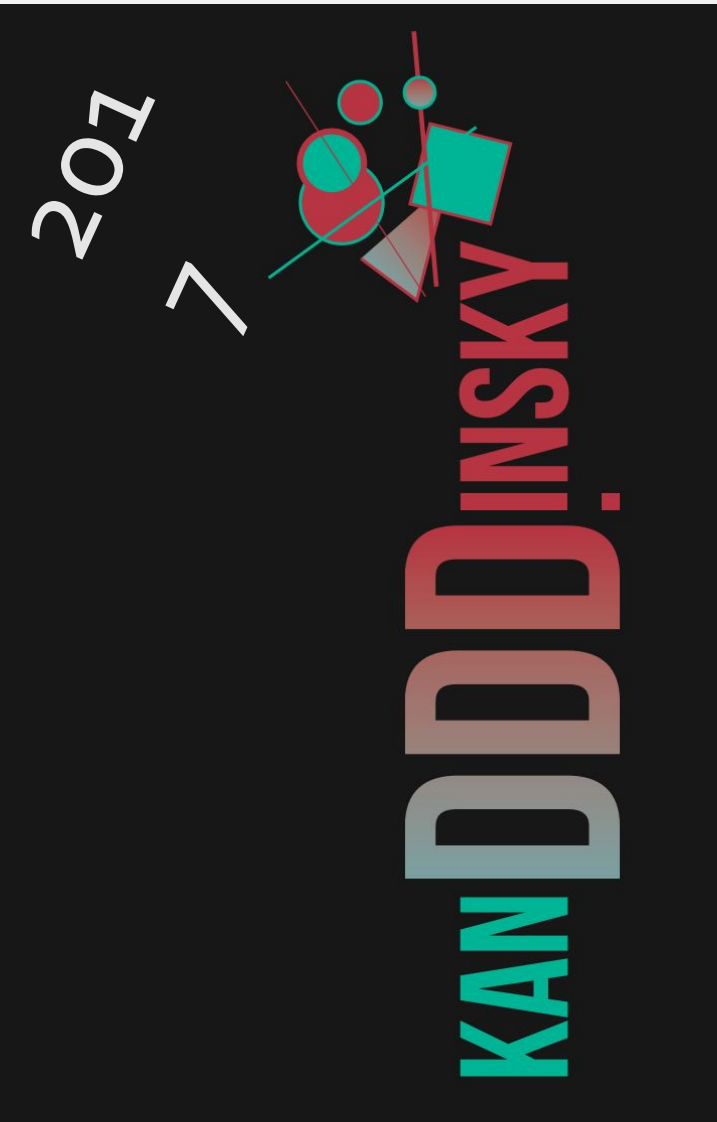
2017

7



Sponsoring Germany's first Domain Driven Design conference

KanDDDinsky is one of the first conferences world wide
dedicated to bring Domain Driven Design
to the working developer.



What is KanDDDinsky ?

Our mission is to inspire and educate the working programmers with all degrees of experience in Domain Driven Design, and to help them connect.

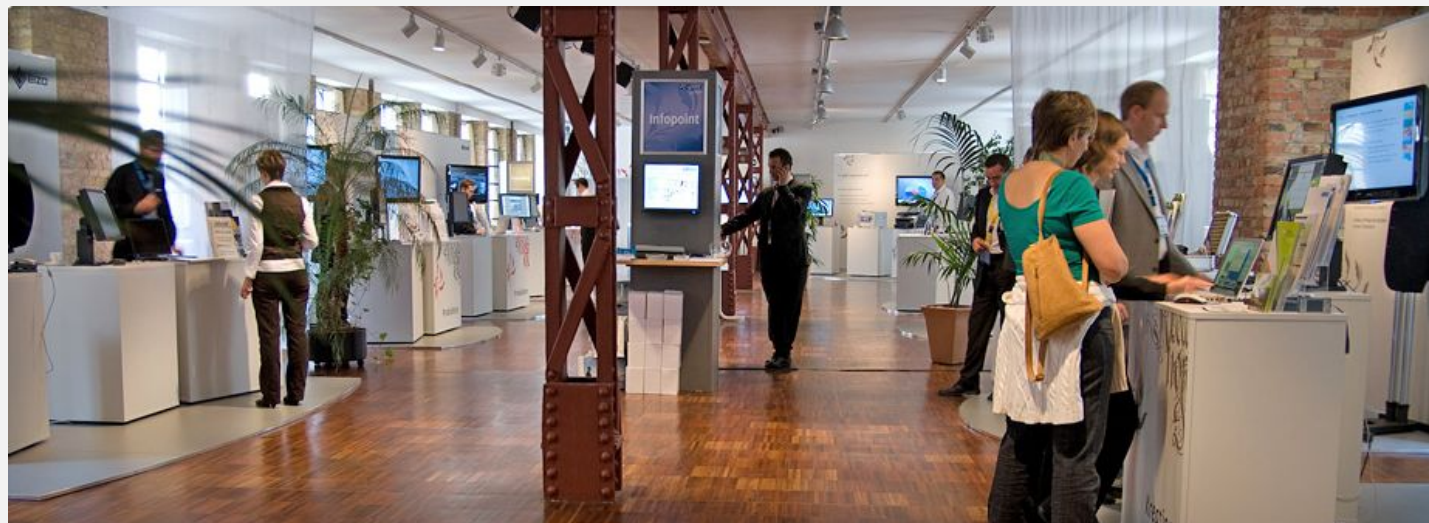
The community in Europe is growing fast, and we provide help and guidance for those who experiment with DDD, and nurish a culture of experimenting, learning and sharing.

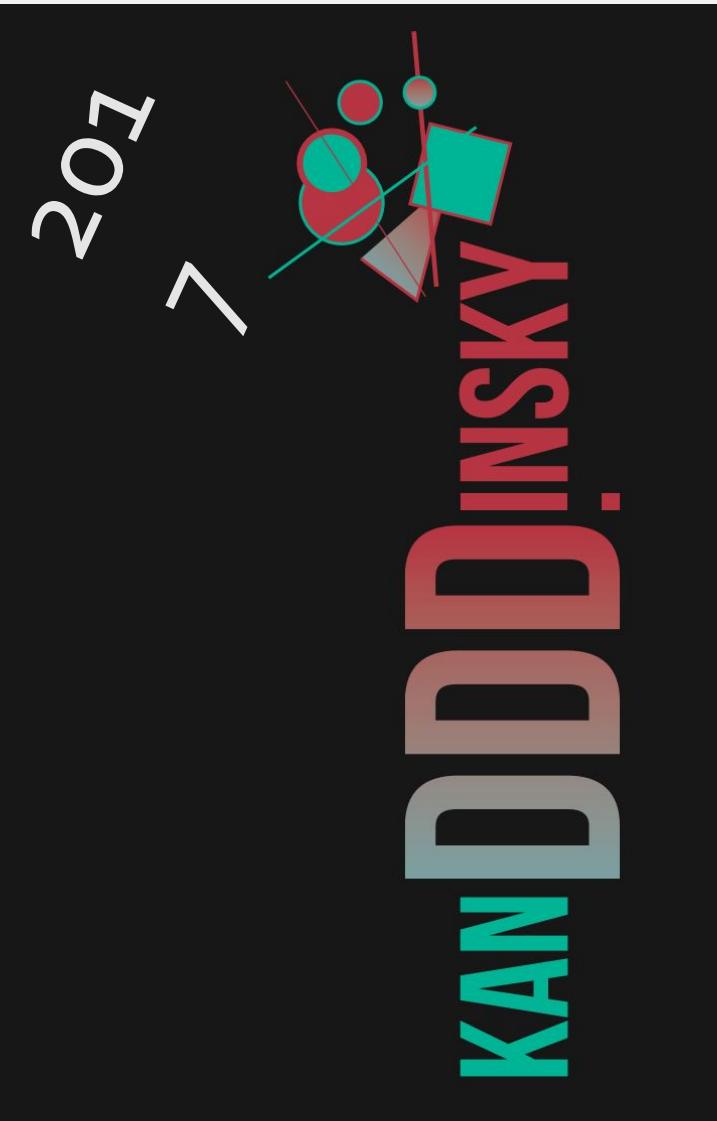
We believe that software development is about business solutions first, and that we can gain a lot for everyone by bringing the right people together.



The Venue

KanDDDinsky 2017 will be held at Kalkscheune (Johannisstraße 2, 10117 Berlin), literally in the middle of one of Berlin's numerous cultural hubs. The legendary Brandenburger Tor is within walking distance and it's well connected with public transport.





Gold Sponsor

Gold sponsors packages receive booth space at the event. This is the perfect spot for your team to meet other developer and modeller. Your booth space will have a booth table and chair. You can decorate your table as you like, e.g. you can use it to display signage, products, materials or swag giveaways. We encourage sponsors to send engineers to interact with attendees during session breaks, and to avoid large displays and heavy marketing materials.

Benefits.

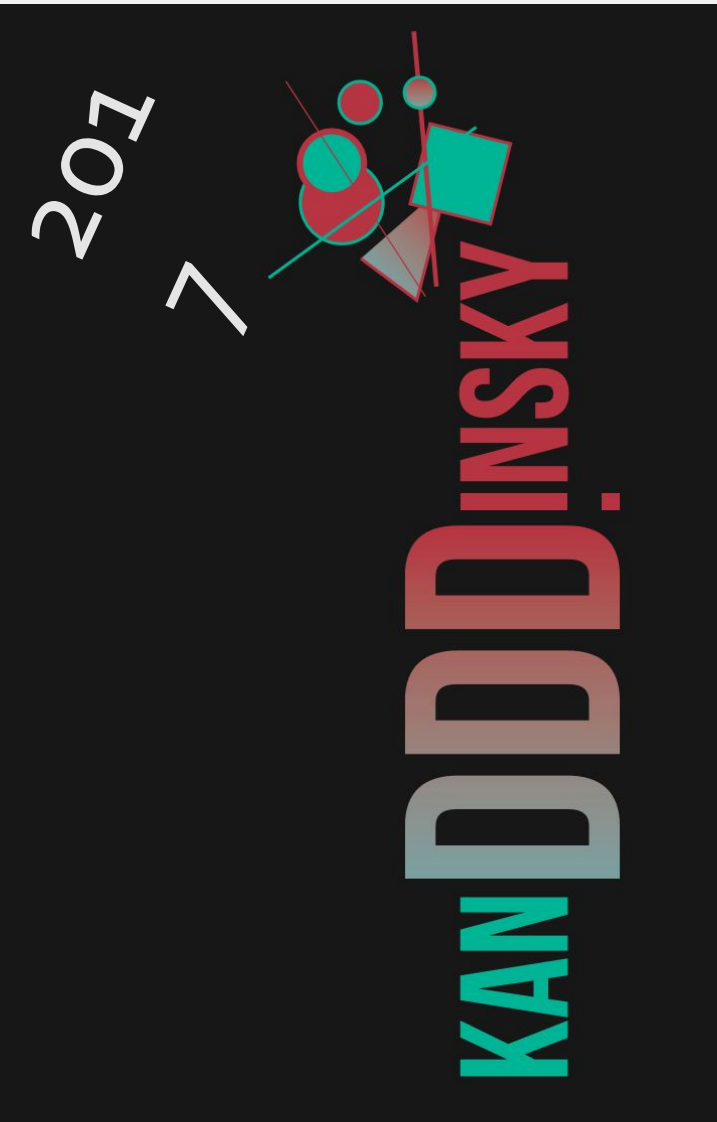
Logo on KanDDDinsky website

Logo on all email communication

50 word description on the website

2 staff tickets included

Own table



Silver Sponsor

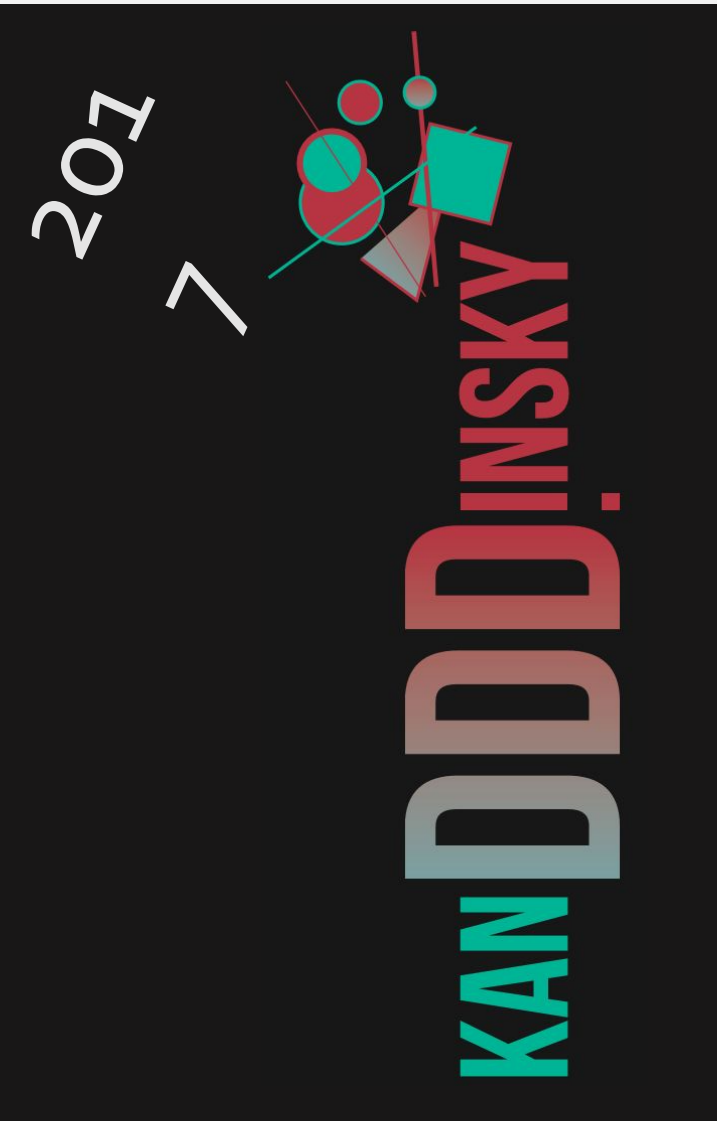
Silver sponsors share a swag table where they can lay out printed materials, stickers or other swag. Since this is a shared table, please be a good neighbour and don't use up too much of the table.

Benefits.

Logo on KanDDDinsky website

Logo on all email communication

Swag on shared table



Lanyard Sponsor

You sponsor the lanyard for all attendees. We will use any lanyard you provide. We need around 400 lanyards (for attendees, sponsors, staff) from you to make sure everybody gets one

Benefits.

Logo on KanDDDinsky website

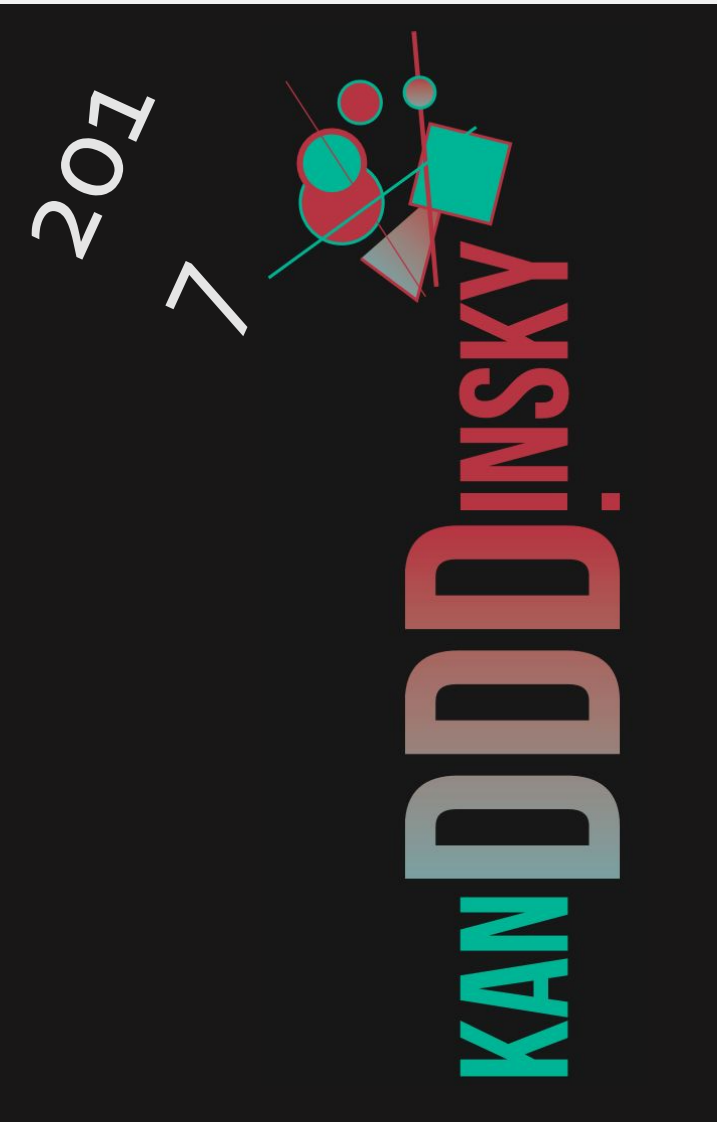
Logo on all email communication

2 staff tickets included with own table option

1 conference ticket included

Swag on shared table

Every attendee will get a lanyard with your name/logo.



Evening Sponsor

We will have an evening event for all attendees, speakers and sponsors. You will be thanked in the opening of the conference for providing the food and you can show signage at the event itself.

Benefits.

Logo on KanDDDinsky website

Logo on all email communication

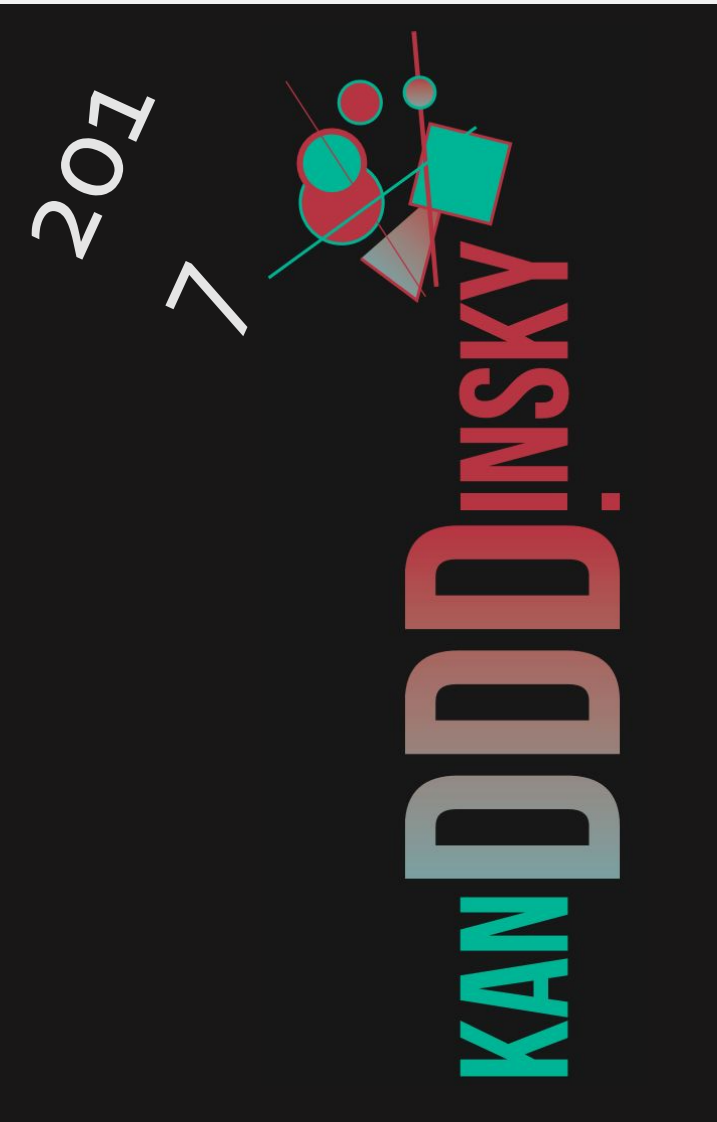
2 staff tickets included with own table option

2 conference tickets included

Swag on shared table

Signage at the evening event

You will be named as Sponsor of the evening event



Video Sponsor

We will record all talks of the event. They will be published on our YouTube channel within few hours after each talk and on InfoQ.com after the event. We will show your logo at the beginning of every video.

Benefits.

Logo on KanDDDinsky website

Logo on all email communication

2 staff tickets included with own table option

2 conference tickets included

Swag on shared table

Your logo at the beginning of every video.

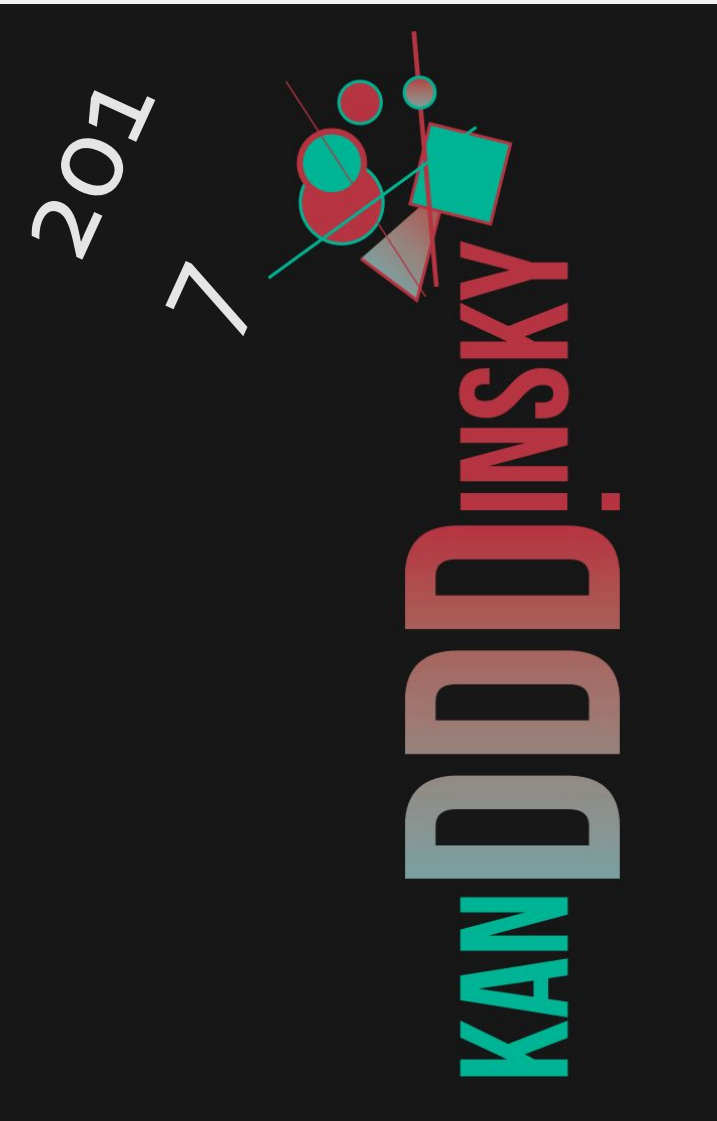
You will be named as Video Sponsor



Sponsor Packages

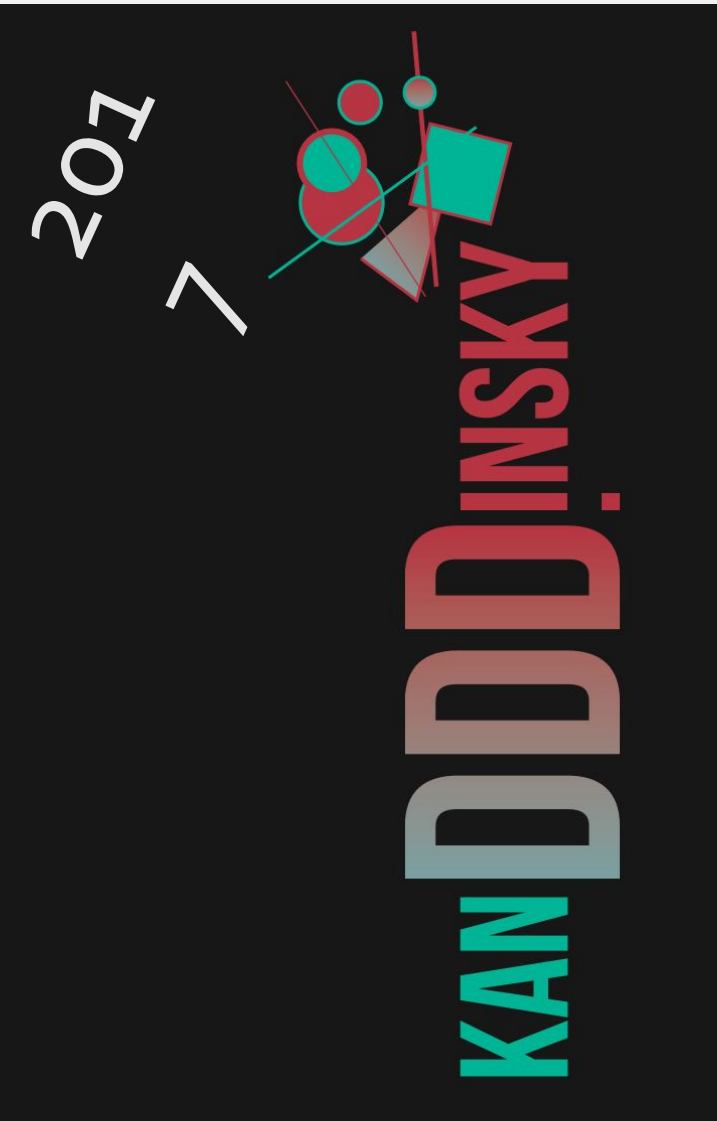
Package	Silver	Gold	Lanyard	Evening	Video
Price in € (excl. VAT)	€1000	€2000	€2000	€3000	€3000
Logo on website	♥	♥	♥	♥	♥
Logo on all emails	♥	♥	♥	♥	♥
50 words description on website	-	♥	♥	♥	♥
Included tickets	-	2*	2* + 1	2* + 2	2* + 2
Flyer/swag on shared table	♥	-	♥	♥	♥
Named Sponsor	-	-	-	♥	♥
Space for own table/booth at conference	-	♥	€1000	€1000	€1000

* Staff tickets for booth only



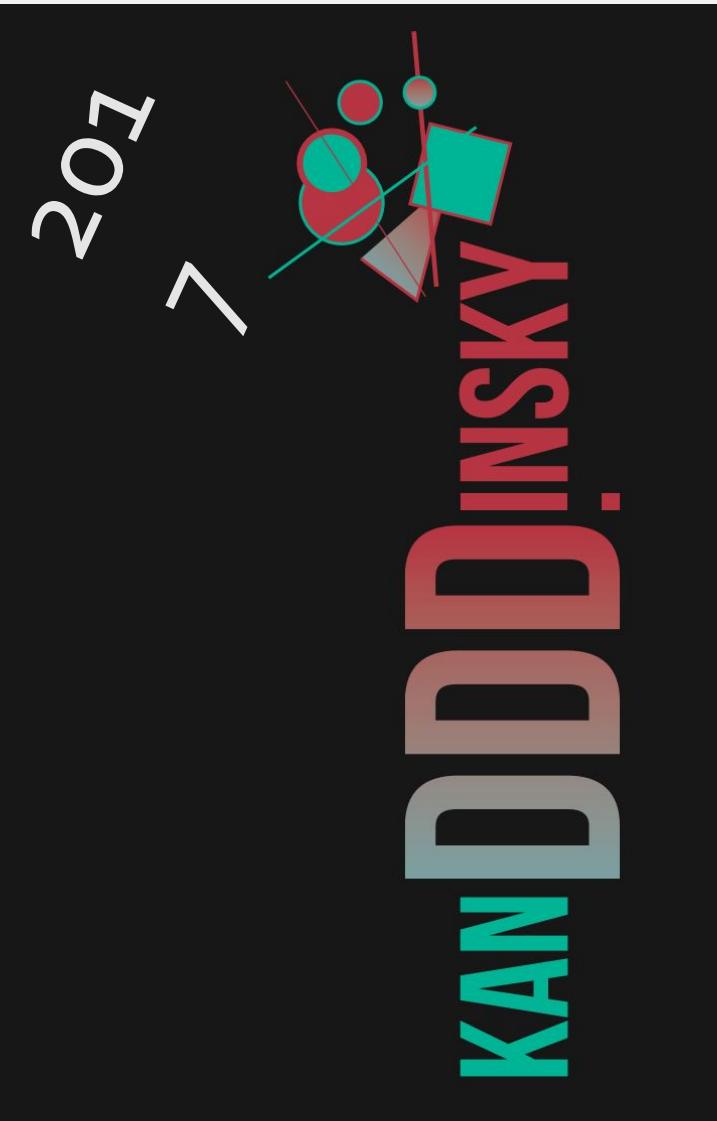
Sponsor FAQ

1. Can you send me a floor plan?
You can find the floor plan and directions to the venue here:
<http://www.kalkscheune.de/de/download>
2. How big is our booth space?
For Gold Sponsors, you will receive a table (140x70cm) and two chairs that you can decorate as you like. Silver sponsors share a swag table where they can lay out printed materials, stickers or other swag. Since this is a shared table, please be a good neighbour and don't use up too much of the table.
3. When can we pick our booth spot?
Booths are not selectable. Our team will assign your table. Assignments will be made two weeks before the conference date. You can enter the venue Friday morning 8:30 am to setup your table, Saturday 9:00 am.
4. How many scanners (and which type) do we get?
None. The booth is a place to talk to people during breaks and this conference is not a typical conference or convention. We have seen that sponsors benefit the most when they bring engineers to the conference and interact with the attendees during the sessions. You are responsible to collect any information you want in person if you want to do giveaways.
5. Can we bring a 1m roll-up as our back wall?
Whatever you bring must fit behind or on your table.
6. Will there be a company sign at our booth?
You must bring your own signage and all signage must either fit on or behind the table.



Sponsor FAQ

8. Do we get an ad in the program? When do you need the graphics?
We will use the logos that are on the web site. Furthermore we need a very high resolution logo (Best in .eps format or minimum 300 dpi) for the rollups we are going to print.
9. Do we get a dedicated email blast?
No, even better. We will give you a twitter shout out.
10. Who should I send?
Not marketing folks, send your developers, testers and product owners that can interact with attendees during the sessions and the breaks.
11. Can we get a Platinum sponsorship package?
There is no platinum sponsorship package. If you have however an awesome idea to support the attendees and us: Please let us know!
12. How do I pay the sponsorship package?
You will receive an invoice including VAT, if applicable.
13. How do we register our sponsor tickets?
Once payment is done, we will send you an email requesting registration details of the attendees that will use the tickets associated with your sponsorship level.



Sponsor FAQ

14. How many people do you expect?
We are planning for 300 attendees.
15. What kind of attendees will come to the conference?
We are focusing on people which are modelling and building business applications away from monolithic software (or not) and tech-first approaches. This will typically include Architects and Lead Developers.
16. Any questions?
Please do not hesitate to contact us in case you have any questions. Send an email to sponsor@kandddinsky.com or tweet to [@kandddinsky](https://twitter.com/kandddinsky).



Sponsorship Agreement Form

In order to confirm your sponsorship, please complete this form and send it by email to: sponsor@kandddinsky.com.

Contact person: _____

Contact person email: _____

Company name: _____

Company address: _____

Company VAT number: _____

Sponsorship package type: _____

On behalf of the organizer,
devCrowd GmbH, Berliner Str. 101,
13189 Berlin, for KanDDDinsky 2017:

On behalf of Sponsor:

Signature

Name:

Date:

Signature

Name:

Date: